

Canalway is seeking artists to create lanterns from recycled materials for the third annual Towpath Trail Lantern Parade hosted by Canalway on **March 9, 2024 at 6 PM**. This spring forward stroll invites Clevelanders to craft lanterns out of recycled materials and join local artists like you to welcome spring to the banks of the Cuyahoga River.

About Canalway

Canalway Partners is a non-profit cultural heritage organization that preserves natural and cultural <u>experiences</u> of the <u>Ohio & Erie Canalway National Heritage Area</u> for the future and connect people to place for the prosperity of all.

About the Lantern Parade

The Towpath Trail Lantern Parade on March 9, 2024 is a celebration of light, creativity and sustainability welcoming spring to the banks of the Cuyahoga River. All are welcome to participate in the parade by creating a lantern from recycled materials and a battery powered light. The parade will start and end at Sokolowski's Overlook and include a 1.4 mile roundtrip along the Towpath Trail. The goal of this event is to connect participants to the Ohio and Erie Canal Towpath Trail, spotlight local artists, and encourage sustainability.

Request for Artists – Towpath Trail Lantern Parade

Scope of Project:

- Make a large-scale lantern using a majority of recycled materials.
 - Lanterns will be on the theme of nature, environmentalism, spring or other themes that meet our mission. We are open to hearing your ideas for a theme and its potential connection to Canalway and the Lantern Parade.
 - Lanterns will include framework that allows it to be carried, by no more than 3 people. Artist are asked to provide their own carrying assistance if more than one person is required.
 - Completed lanterns must be a minimum of 24 inches.
 - \circ $\,$ Lanterns are to be lit by battery or solar powered lights. No candles or flames are permitted.
 - Lanterns may be kinetic but not motorized.
- Artists are required to attend the event and carry their lantern in the parade on **March 9** from 6:00 until the end of the event. The parade will begin on the Towpath Tail at the Sokolowski's Overlook, with parking at 1429 Abbey Ave, and include a 1.4 mile walk (total). Please let us know if you require any special accommodations to participate physically in this event.
- At the event, artist are encouraged to engage with community members, discuss their lantern and will be asked to act as a judge in our community lantern contest, which is new for 2024.





- Artists may be invited to participate in a media campaign that includes press releases, paid and organic social media posts, and email communications with 14,000+ subscribers.
- Artists will receive a stipend of \$300, 50% provided by check at project engagement. The remaining 50% will be issued within 7 days after participation in the event. You will be provided information to submit the invoice and w-9.

Submission details:

To be considered, submit the following information as an email to <u>meghan@canalwaypartners.com</u> and please include:

- Short artist bio and statement referencing why you are a good fit for this project or an idea you have for creating a lantern (Max 300 words).
- A link to a portfolio or images of 2 examples of work created in the last 5 years
- Please include relevant phone number and social media profiles if applicable.

Submissions due Jan. 3, 2024. Selected artists will be notified by Jan. 12, 2024.

